

2023 EXPERIENCE GUIDE



BY CHRIS FRETCHIE
MAGIC OF
SANTA



THE BY CHRIS FRETCHIE
MAGIC OF SANTA
EXPERIENCE

Delight in your child's wonder and excitement during a Santa experience like no other!

That funny moment your child finds Dad's name on the 'Naughty list'!

Or their awe when Santa pulls their most wished-for item from his magical pack?

And a sweet moment when Santa and your children say their prayers before sharing cookies and milk?

Each family will spend a full 45 minutes with Santa, reading stories, playing games, and even flying on a magical sled!

Our goal is to create the most memorable of moments and capture your child's wonder and innocence in an artwork of superior quality.

Book your session now!

We Now Offer 2 Types of Sessions!

The Original Magic of Santa® Experience

45-Minute Private Session

Designed for families seeking an extended private Santa experience, where the emphasis is on capturing enduring memories and crafting meaningful art.

Hand-finished Art by Chris Fritchie

Shareable Social Media Files of
Your Ordered Images

Private Image Review and
Ordering Session (required)

Reservations are \$325
(applies to order)

NEW!! Magic of Santa® Express

15-Minute Private Session

Designed for families desiring to avoid standing in line and would prefer an extended private experience.

Hand-finished Art by Chris Fritchie

Shareable Social Media Files of
Your Ordered Images

Private Image Review and
Ordering Session (required)

Reservations are \$175
(applies to order)

Private Parties Available

This is ideal for a company outing, church group, or large family.

Parties can accommodate up to 40 guests.

Snacks will be provided and catering is available for an additional fee, however, we don't mind if you provide your own!

An album and collection or prints will be provided based on your needs.

Contact us to discuss options and pricing.



THE by Chris Fitchie
MAGIC OF SANTA
PHILOSOPHY

At Magic Makers Studio, celebrating family is at the heart of what we do.

We are dedicated to crafting images that will find a cherished spot in your homes for years to come.

Highlighting the significance of family is best done through beautiful images displayed in your home that commemorate your shared, special moments together. Studies even suggest that displaying family portraits in the home can have a positive impact on children's self-esteem and confidence.

At Magic Makers Studio, every image you select and decide to purchase as a print also comes to you in low resolution digital format for use on social media.

This allows you to share your precious moments on social media or keep them right at your fingertips on your mobile device.

Your decision to let us be a part of creating your timeless memories is a true honor for us.

Thank you for choosing Magic Makers Studio.





by Chris Sartore

MAGIC OF SANTA

Our Investment

Magic Makers Studio is committed to delivering top-notch products to our customers. We invest considerable time ensuring that our images are showcased on materials designed to beautifully preserve your memories for a lifetime.

Create Your Own Collection

We like to keep things flexible! Instead of offering set packages, we let you 'build your own collection.' This way, you can select and combine items as you like, enjoying discounts and staying in control of your budget. We believe this gives you the freedom to choose exactly what you want!

How It Works:

Select items from **3** out of our **4** categories for a **15%** discount.

Category 1 - Tabletop Displays

Category 2 - Wall Portraits

Category 3 - Albums

Category 4 - Folio Boxes

Enjoy an extra 10% discount when you finalize your order during your Personalized Review and Ordering Session!



Cards & Gifts

Christmas Cards

Cards are printed on heavyweight paper and include standard white envelopes.

(24) 5x7 Flat Cards, 1 images - \$150

(24) 5x7 Bi-Folded, up to 3 images - \$230

Return Address Labels

48 Labels - \$30.00

Additional (increments of 16) - \$10.00

Client Favorite!

Christmas Ornaments

Metal Ornament - \$50

Wood Ornament - \$50

Winter Woodland Holiday Ornament - \$55

Ceramic Mug

\$45

Tumbled Stone Coasters (set of 4)

\$400

2-Sided Velveteen Blankets

50x60 - \$275

60x80 - \$325

Pillows

14x14 - \$200

16x16 - \$230

18x18 - \$266

20x20 - \$345

22x22 - \$370

24x24 - \$400

26x26 - \$425

Category 1

Tabletop Displays

Standard Luster Prints

5x7, 8x10, 8x12 - \$75

11x14 - \$90

Client Favorite!

Premium Gift Prints

Premium thick prints mounted on black styrene

5x7, 8x10, 8x12 - \$150

11x14 - \$200

Matted Gift Prints

Choice of black or white mat

5x7, 8,10 - \$165

11x14 - \$200

Metal Prints

Metal prints are created by using a high-heat technology to fuse the image into aluminum for incredible visual depth and luminosity. Available in glossy or matte.

5x7, 8x10, 8x12 - \$190

Lori's Favorite!

Hinged Collections

6x6 Heritage Wood Panels (3) - \$625

8x8 Heritage Wood Panels (3) - \$725

5x7 HD Premium Panel (1) - \$175

Modern Acrylic Photo Plaque

3/16" thick premium acrylic with a glossy smooth surface with black acrylic base

6x9 - \$175

8x8 - \$200

8x10 - \$225

8x12 - \$250

9x12 - \$275

10x10 - \$250

Acrylic Photo Block

1" thick free-standing acrylic blocks with hand-polished crystal clear edges, with or without attached black acrylic base.

5x7 - \$300

6x6 - \$300

8x8 - \$500

8x10 - \$600

8x12 - \$700

10x10 - \$700

11x14 - \$750

Edge Fine Art Prints

Fine Art Print mounted on a slim profile panel wrapped in a selection of textile materials. Perfect for sitting on an easel for a desk or bookshelf display.

Panel Size / Paper Size / Image Size

8x10 / 6x8 / 5x7 - \$260

10x10 / 8x8 / 7x7 - \$280

12x12 / 10x10 / 9x9 - \$330

11x14 / 9x12 / 8x11 - \$330

Category 2

Wall Portraits

Always a Favorite!

Classic Framed Wall Portrait

Framed Wall Portraits are printed on luster paper and professional framed.

- 20" - \$800
- 24" - \$1,100
- 30" - \$1,400
- 36" - \$2,000
- 40" - \$2,500

Upgrade to Designer Series Frames starting at \$200

Classic Canvas Wall Portrait

Our canvas gallery wrap features a solid backed face, sharp canvas wrap edges, and tight, tucked clean corners. They are completely finished on the back with black paper, bumpers and a tooth hanger that allows the print to hang flat against the wall.

- 20" - \$800
- 24" - \$1,100
- 30" - \$1,400
- 36" - \$2,000
- 40" - \$2,500

Classic Metal Wall Portrait

Portraits are printed in your choice of glossy or matte finish with 1/2" stand-out mount.

Frame not included.

- 20" - \$800
- 24" - \$1,100
- 30" - \$1,400
- 36" - \$2,000
- 40" - \$2,500

Acrylic Wall Portrait

Acrylic prints are photographic paper, fused and face-mounted on acrylic. This gives photographic quality with continuous-tone prints and a glossy, smooth finish. The acrylic edges are polished and crystal-clear.

Choose glossy or matte finish acrylic

- 20" - \$1,200
- 24" - \$1,500
- 30" - \$1,700
- 36" - \$2,000
- 40" - \$3,500

Hand Embellished by Chris

Heirloom Wall Portraits

Portraits are digitally painted and then hand-painted by an artist. All Heirloom Portraits includes a Designer Series frame.

Ask about our special Heirloom pricing for this year!

- 30" - \$5000
- 36" - \$5600
- 40" - \$6000

Category 2

Wall Portraits

Float Blocks

Choice metal, canvas or torn edge print.

Choice of board material.

Sizes listed are print / board dimensions.

- 8x8 / 10x10 - \$425
- 8x10 / 10x12 - \$450
- 8x12 / 10x14 - \$475
- 10x10 / 12x12 - \$500
- 10x20 / 13x23 - \$725
- 11x14 / 14x17 - \$575
- 12x12 / 15x15 - \$600
- 12x18 / 15x21 - \$725
- 16x16 / 19x19 - \$800
- 16x20 / 20x24 - \$950
- 16x24 / 20x28 - \$1100
- 20x20 / 24x24 - \$1125
- 20x24 / 24x28 - \$1150
- 20x30 / 24x34 - \$1450
- 24x24 / 28x28 - \$1150
- 24x30 / 28x34 - \$1525
- 24x36 / 28x40 - \$2100
- 30x30 / 34x34 - \$1950
- 30x40 / 34x44 - \$2600

Modern Framed Fine Art

Torn Edge Prints

Printed on a beautiful watercolor paper and then given hand-torn edges for a fine art look. Mounted in a deep float-style frame with your choice of suede underlay accent, glass, and a white-on-white mat.

Sizes listed are

Image Size/Print Size/Frame Size

- 6x8 / 8x10 / 15.5x17.5 - \$850
- 6x10 / 8x12 / 15.5x19.5 - \$1040
- 8x18 / 10x20 / 17.5x27.5 - \$1250
- 9x12 / 11x14 / 18.5x21.5 - \$1250
- 10x16 / 12x18 / 19.5x25.5 - \$1275
- 14x18 / 16x20 / 23.5x27.5 - \$1450
- 14x22 / 16x24 / 23.5x31.5 - \$1550
- 18x22 / 20x24 / 27.5x31.5 - \$1850
- 18x28 / 20x30 / 27.5x37.5 - \$1950

Category 3

Albums

Classic Album

The Classic Album includes textured canvas hard cover, lay-flat thick luster pages with standard text and black end pages.

Select 11 of your favorite images to create your album.
(1 image for the cover and 10 for the inside of the book.)

8x8 - \$1200 10x10 - \$1400 12x12 - \$1600
Additional Spreads - \$95 each

Our Most Popular Album!

Limited Edition Storybook Album

The Limited Edition Album includes your choice of hand-crafted printed luxury full-grain leather cover or metal cover (glossy or matte finish), thick velvet touch pages with lay-flat bindings, black linen end pages. This album tells the story of your children's night with Santa, including the children's names and a special place to include their letters to Santa. Select 11 of your favorite images to create your album. (1 image for the cover and 10 for the inside of the book.)

10x10 - \$2200 12x12 - \$2400
Additional Spreads - \$115 each

Heirloom Storybook Album

The Heirloom Storybook Album is hand-crafted with materials from Italy. Choose between 2 leather materials for the cover (rustic chocolate or autumn saddle) with a metal inlay, crushed velvet touch end pages, lay-flat bindings and thick deep matte photographic paper and matching luxury album box. This album tells the story of your children's night with Santa, including the children's names and a special place to include their letters to Santa. Select 16 of your favorite images to create your album. (1 image for the cover and 15 for the inside of the book.)

11x14 (includes custom box) - \$4750
11x14 (without box) -
without box
Additional Spreads - \$125 each

Category 4

Memory Boxes

Limited Edition Wood Memory Box

These handmade wood boxes allows you to feature a matted print in the window lid of the box that can be easily interchanged for a different look. Available in either walnut, black or white finish. Includes a USB drive of your social media files. Prints not included.

11x14 Box
\$1400 - Capacity 30
\$1200 - Capacity 20

8x10 Box
\$1000 - Capacity 30
\$800 - Capacity 20

Add Prints for Your Box

Matted Gift Prints
Choice of black or white mats
5x7, 8x10 - \$165
11x14 - \$200

Premium Thick Prints
5x7, 8x10 - \$150
11x14 - \$200

*This is a perfect way to start
a legacy box for your children!*



Certificate of Authenticity

THE IPAC
THE INTERNATIONAL PHOTOGRAPHIC ARTS COLLECTIVE

WWW.THEIPAC.ORG

f t i p r q theipac@theipac.org

HOME THE REGISTRIES THE ARTIST DIRECTORY ARTIST REGISTRY IMAGE SUBMISSION CONTACT ABOUT

THE IPAC
THE INTERNATIONAL PHOTOGRAPHIC ARTS COLLECTIVE

Mommy I'm Sorry

Created by Chris Fritchie during one of his Magic of Santa workshops this image of Porter has gone on to receive many awards. In the spring of 2023 "Mommy I'm Sorry" was recognized as the top portrait of a child in the Texas Professional Photographers annual image competition. It was also the highest scoring image of a child in the Georgia Professional Photographers Association. As of the date of acceptance into the IPAC this image is also a finalist in PPA's International Print Competition in the child portrait category.

This image was captured with a Canon R5 and a 1/2.8 70mm-200mm lens in studio.

Mommy I'm Sorry
by Chris Fritchie

Fine Art Registry

Secure the legacy of your cherished moments with our Fine Art Registry service. This is more than a safeguard; it's a commitment to preserve the essence and beauty of your artwork in perpetuity for only \$299 per image.

What is included?

Certificate of Authenticity:

Receive a formal attestation of your piece's originality, enhancing its artistic and historical value.

Unique Serial Number:

A permanent record that cements your artwork's place in the annals of photographic art, ensuring its exclusivity for generations.

QR Code Integration:


Direct access to your artwork's detailed narrative and origin, offering an immersive experience for any admirer.

Perpetual Preservation:

We understand the importance of legacy. Our registry service is a promise to maintain the integrity and stature of your artwork indefinitely. It's an investment in art that stands the test of time. The registry will have the ability to replace your print decades later if it is damaged.

By registering your art with us, you're not just capturing a moment; you're creating an heirloom. This is your opportunity to own a piece of history, to hold a story that will be told for generations to come.

Register now and let your memories live forever.



Frequently Asked Questions

What should we wear for our Santa experience?

We suggest light colored pajamas or night gowns. We encourage everyone to participate, so Mom and Dad should come dressed for a few moments in the spotlight as well.

Can we have more than one family in the session?

The Magic of Santa® Experience is designed to progress in a certain order, capturing memories of your family along the way. When there are multiple families, or grandparents with grandchildren from different families, it takes more time to capture those memories. In those cases, you need to select the Cousin/-Multifamily Add-On option. This will insure that each family has enough time for their own pictures, as well as group photographs.

The Magic of Santa® Express is only designed for one family per session.

Do you allow pets?


We consider pets as part of the family, so feel free to bring them with you. All pets are required to be on a leash or in a carrier until they arrive. We recommend bringing a favorite toy and some treats.

What can I do if my child is afraid of Santa?

One of the benefits of having a private 45-minute session is that there is usually ample time for hesitant children to warm up to Santa. The photographers and Santa have several techniques to help children feel at ease. However, we suggest limiting the number of people you bring to watch the sessions. If you are worried that your child might be uncomfortable, please let us know in your questionnaire at registration so we adjust our mannerisms to the needs of your child. For example, a quiet greeting versus a loud, excited "ho-ho-ho."

What does my Reservation fee go toward?

The reservation fee for booking will be applied to your product order. Product options include wall art, albums, prints, card, ornaments and more.



Frequently Asked Questions

Can we take our own pictures or video?

Sorry, we do not allow any photography during your session. The photographer will alert you when it is a good time to capture a few moments of video. Please instruct any guest with you to refrain from taking photos or videos during the session.

When do we see our images?

After your session, we will schedule a time for you to return for your Personalized Viewing and Order Session at our studio. If you are an out-of-town guest, please email us so we preschedule your Personalized Viewing and Order Session while you are still in town.

Can we place our order online?

We do not review images online. We offer a wide range of products to display your custom artwork, there is no way to show these items online. If you are from out-of-town please contact our office so we can preschedule your ordering session during your trip.

How long does it take to get my order?

Once you select, pay, and approve the edits on your images and album layout, it typically takes about 2 weeks to arrive. Custom items can take more time. We do our best to rush Christmas cards and small prints, but cannot guarantee delivery if ordered and approved after December 1st. We suggest booking early in the season to receive your items before Christmas. In addition, depending on your order, approvals that are returned to us quickly are helpful for fast turnaround times on your items.

Do you provide digital files?

We provide sharable low resolution digital files for images that you purchase. Social media files may be posted on Facebook, Instagram, or other social media sites, but are not allowed to be printed.

