



# Friends 2023 Report

## Membership

### Members by Level as of 09/24/2023:

Manuscript:	142
Bestseller:	64
First Edition:	33
Masterwork:	8
Student:	2
Lifetime:	57

### Total Membership: 306

- Processed 103 renewals: \$3,260
  - Processed 88 new memberships: \$4,430, our highest number of new members since 2017
  - Increased Lifetime members by 19% (vs. last year's annual report)
  - Membership levels were streamlined, and pricing adjusted, mid-year
- Our 2022 renewal Rate was 72%, and our 2023 renewal rate YTD is 72%.

## Volunteer

- 82 individuals volunteered (incl. Board Members)
- Most volunteer resources are dedicated to our book sales

## Outreach

- Sent several hundred Holiday greeting cards to residents in senior living facilities (Dec. 2022)
- Attended Delaware and Powell Chamber of Commerce Annual Dinners
- Volunteered for DCDL activities: Medieval Faire and Ostrander Book Brigade
- Volunteered for Powell Chamber activities: proofreading 2023 Community Guide, Puttering Around Powell, Taste of Powell
- Sent donuts to all DCDL staff for National Library Workers Day
- Served breakfast to DCDL staff at the District's In-service Day on October 9
- Attended Lolli-Pops! Concerts presented by City of Powell Parks and Rec

## Fundraising

- Delaware Main Library hosted five Book Sales this year. The Orange Branch hosted a Media Sale in April, which was the last sale located at this branch because Liberty will now host sales.
- After the Liberty Branch opened in March, we prepared to have its first Book Sale in June, which was a great success, as was the second sale held in August. A third Book Sale will be held at Liberty in late November.
- Book sales are our most profitable regular fundraising strategy bringing in about \$20,000 annually.
- Over-the-Counter sales are a more moderate, but steady, source of monthly revenue. As an example, Over-the-Counter sales for August were a total of \$390.74 (\$69.75 Delaware, \$124 Orange, \$75 Ostrander, and \$121.99 Powell).
- A grant request was submitted to a local foundation to purchase additional Maker Studio equipment. We receive quarterly checks through the Kroger Community Rewards program and receive other donations throughout the year.
- The current total Maker Studio gifts equals \$87,224 (\$69,024 in cash receipts plus \$18,200 outstanding pledges). \$14,000 of these cash gifts were received in 2023.

### 2024 Fundraising Plans:

Mark your calendar for our new, annual, signature fundraising event to be held on Thursday, April 25, 2024. Location TBD.

## Special Events

- We held two Young Writers Workshops on March 11 at Delaware Main Library and plan for more in 2024, including at Liberty Branch
- Best-selling author Lisa See spoke about her new historical fiction novel *Lady Tan's Circle of Women* on June 14 at Liberty Branch
- Our annual Authors & Ales featured local authors Amy Butcher, Lee Martin and Thao Thai, moderated by David Weaver from Ohioana Library, on October 23 at Ill Mannered Brewing Co in Powell

**Friends of the Delaware County District Library  
Income Statement  
(Current Year through September)**

	Jan - Sep 23
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
45000 · Membership	7,376
46200 · Books	17,617
46500 · Program Fees	5,850
46700 · Campaigns	
46710 · Maker Studio	14,223
<b>Total 46700 · Campaigns</b>	<b>14,223</b>
47200 · Other Income	5,436
<b>Total Income</b>	<b>50,502</b>
<b>Gross Profit</b>	<b>50,502</b>
<b>Expense</b>	
60900 · Program Expenses	10,041
62100 · Contract Services	75
62600 · Brochures	1,004
65000 · Operations	3,852
65100 · Other Types of Expenses	3,494
68300 · Travel and Meetings	580
69100 · Grants to DCDL	7,850
<b>Total Expense</b>	<b>26,496</b>
<b>Net Ordinary Income</b>	<b>24,006</b>
<b>Net Income</b>	<b>24,006</b>

**2023 Funding for DCDL**

**We raise funds to support DCDL in its mission of service to our community.**

**In 2023 we contributed:**

- 📖 \$50,000 for equipment, software and supplies for the Maker Studios at Delaware and Liberty Branch libraries
- 📖 \$260 for Liberty Grand Opening party
- 📖 \$1,637 for Summer Reading Club staff t-shirts
- 📖 \$5,603 unrestricted donation not yet used

**Friends of the Delaware County District Library  
Balance Sheet  
(Current Year through September)**

	Sep 30, 23
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
10300 · First Citizens National Bank	19,577
10500 · Fifth Third Bank	
10501 · Operating & Cash Reserves	5,924
10504 · Restricted Funds - Maker Studio	18,534
10500 · Fifth Third Bank - Other	26,137
<b>Total 10500 · Fifth Third Bank</b>	<b>50,595</b>
<b>Total Checking/Savings</b>	<b>70,172</b>
<b>Total Current Assets</b>	<b>70,172</b>
<b>TOTAL ASSETS</b>	<b>70,172</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Equity</b>	
30000 · Opening Balance Equity	19,501
32000 · Unrestricted Net Assets	26,865
Net Income	24,006
<b>Total Equity</b>	<b>70,172</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>70,172</b>

**Publicity**

**We use various forms of print and online publicity to promote our events and fundraisers:**

- 📖 Launched a new website in 2023 and added a Webmaster!
- 📖 Updated the Friends membership brochure
- 📖 Full page ad in DCDL *Check It Out* quarterly newsletter
- 📖 Feature story in Stroll Muirfield Village and Lewis Center Living magazines
- 📖 6x/year "Friends Forum" newsletter, in print and digital formats
- 📖 Design, print and distribute posters, fliers and TV monitor ads about Friends programs for display at all DCDL locations
- 📖 Create press releases and update online community events sites
- 📖 Post regularly on Facebook and Instagram
- 📖 Assist with annual awards and Maker Studio donor appreciation

We thank all of our Members, Volunteers, Donors and Supporters for their continued support of the Friends of the Delaware County District Library and our outstanding Library system.