

There's an ART to Making a Difference

Helping people see the difference they can make.



WILLIAM MANGUM

Artist | Keynote Speaker | Philanthropist

*Featured on NBC Nightly News'
"Making a Difference"*

The best conferences don't just inform people...

They remind people why their work matters.

Association professionals don't simply organize meetings. They build communities, develop leaders, celebrate volunteers, and create opportunities that improve lives.

Yet even the most dedicated people can lose sight of the difference they make.

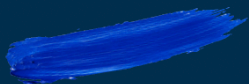
That's why this keynote exists.

Through unforgettable stories, original artwork, and a lifetime of lessons learned, William Mangum helps audiences rediscover purpose, embrace possibility, and leave inspired to make an even greater difference.



There's an **ART** to Making a Difference

Three timeless principles for leading with purpose and creating lasting impact.



Awareness

See what others miss

Great leaders recognize opportunities before everyone else does.



Resourcefulness

Begin with what you have.

Innovation rarely starts with unlimited resources. It begins with imagination.



Timing

Know when to act

The right moment rarely announces itself. Those who make a difference recognize it and step forward.

Signature Keynote Program

There's an ART to Making a Difference

Helping people see the difference they make.

Additional Experiences

Every Masterpiece Begins with an Opportunity

Recognizing extraordinary possibilities hidden inside ordinary moments.

The ART of Golf

Stories of excellence, tradition, and championship culture from golf's most iconic places.

Celebrating Life is an ART

The stories behind the paintings and the life lessons they reveal.

Meet William Mangum



- Professional artist for nearly 50 years
- More than 5,000 original paintings
- Raised over \$12 million for homelessness and low income housing through his annual Honor Card
- Featured on NBC Nightly News' *Making a Difference*
- Recipient of the Order of the Long Leaf Pine



Organizations William Has Inspired



“It is rare to find a speaker who can make an audience laugh, move them to tears, and inspire deep reflection, all within a single hour!

That is exactly what Bill accomplished. His ability to connect with an audience is truly extraordinary.”

Rich Phaneuf,
CEO & ED of Association Executives of North Carolina (AENC)

Let's create an unforgettable experience for your audience.

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