WILL WEEKS / @iamweeks

Real-life fitness.
A professional eye.

Fitness and lifestyle creator based in Northern Kentucky. Everyday movement, home workouts, and products I actually use - backed by professional photography and video experience as owner of Weeks Media Group.

CURRENT PERFORMANCE | LAST 30 DAYS

375	3,613	338
Instagram followers	Instagram views	Interactions

16,356 combined views - 3,613 Instagram + 12,743 Facebook
1,333 unique Meta viewers | 136 accounts engaged
57% non-follower views | 63.3% non-follower interactions
53 profile actions - 52 visits + 1 external link tap

CONTENT & COLLABORATIONS

Content pillars: everyday movement, home strength, products in use, and progress through consistency.

Ways to work together: UGC and product demonstrations; Reels and Stories; brand photography and video; recurring content, affiliate and ambassador opportunities. Deliverables and usage rights agreed in advance.

SELECTED CREATOR WORK

BowFlex home strength >

ASICS: Every step counts >

ASICS: New shoes, same mission >

Selected personal product-in-use content. No paid brand partnership is claimed. Brands used are distinct from sponsors or partners.

LET'S CREATE SOMETHING REAL

william.weeksjr@gmail.com

weeksmediagroup.com/creator-partnerships

Source: Instagram Professional Dashboard, reviewed November 4, 2026, Last 30 days selected; excludes today. Combined views include Facebook crossposts; viewers are estimated unique Meta accounts. Followers are the current total. Snapshot figures, not live statistics. Current demographic breakdowns were unavailable.